



## Dominic Campbell: background

Dominic Campbell is a leading UK digital government specialist and social innovator with a background in government policy, communications and technology-led change.

He is an experienced organisational change agent with senior management experience in implementing highly successful change initiatives within the local government sector, with a primary interest in emerging uses of new media and “social” strategies to deliver public service transformation and social innovation.

Having spent five years in Local Government in London, Dominic established FutureGov in early 2008. Currently, FutureGov has 15 people working to support government - particularly local government - in the UK, Europe and the United States to better understand new media and draw on social technology-based strategies and tools in the areas of business improvement and improved citizen engagement.

Dominic is also co-founder of several social web start-ups:

- **Patchwork** (<http://patchworkhq.com>), a collaboration tool for multi-agency working,
- **Simpl** (<http://simpl.co>) the social innovation marketplace, and
- **TweetyHall** (<http://tweetyhall.co.uk>) helping to connect people with their local politicians on social network site Twitter.

Dominic was recently voted in both the top 50 most influential people in UK local government and top 50 most influential users of social networking site Twitter in the UK.

### Sample of FutureGov clients:

#### *Council clients in the UK have included:*

- Barnett London Borough
- Swindon Borough Council
- Kirklees Council
- North West Leicestershire District Council
- Coventry City Council
- Camden Council
- Surrey
- Lichfield District Council
- Staffordshire County Council

#### *Clients have included:*

- Leadership Centre for Local Government
- Local Government Association (UK)
- Local Government Improvement and Development (ID&A)
- Harvard Kennedy School Ash Center for Democratic Governance and Innovation
- NHS London
- The London Collaborative
- The Scottish Government
- Office of the Chief Technology Officer -UK
- Royal Society for the Arts